



PNG Coffee Festival & Trade Fair Update



Volume 2, Issue 1

January 2004

PNG Coffee Festival & Trade Fair set for May 14 and 15

The fourth PNG Coffee Festival & Trade Fair has been set for May 14 and 15 in the idyllic surrounds of Goroka, capital of PNG's Eastern Highlands.



Above (L – R): PNG Coffee Exports General Manager Don Edwards, Daniel Hargreaves of Wau and Kayo Kana of the Coffee Industry Corporation at the 2003 PNG Coffee Festival & Trade Fair

The event first started in 2001 and has since grown in participation and popularity, now attracting both national and international media attraction.

The PNG Coffee Festival & Trade Fair is the most unique social and economic development event in the Highlands' and provides a direct link between the expatriate and local Business communities and the region's grassroots PNG communities.

The underlying aim of the PNG Coffee Festival & Trade Fair is to improve prosperity for individuals and the business community through the promotion and development of coffee and agriculture.

It also aims to re-focus national attention on productive work ethics and business practices, and most importantly, provide a platform from which children and students are able to better identify the full spectrum of career and life choices available to them.

Companies, organisations and individuals have been invited to take part in this two - day event by way of taking up a stall /

exhibit; to sponsor the event.

Stall fees are at a minimum to encourage greater stallholder participation.

Free entry for students and children, coupled with low gate entry fees for adults, is designed to provide a strong incentive for a high flow of visitors throughout the event.

The major sponsor will be given rights to use the PNG Coffee Festival & Trade Fair name in their own advertising programmes.

All sponsors will be recognised publicly for their participation, however, more importantly, sponsors will have the satisfaction of knowing that they have provided targeted support to the economic sustainability of PNG communities.

Testament to the event's financial accountability and transparency is the fact that immediately upon completion of the three previous years' events, a financial report has been made public within one week after the completion of each event.

We look forward to your participation in this most – worthwhile event.

To sponsor or participate, please contact our sales team on telephone (675) 7321601, facsimile (675) 7323302, email tours@pnggoldfinance.com.pg.

Stall fees

Indoor	<i>Standard K300</i>	
Outdoor	<i>Large (unlimited size) K250</i>	<i>Small K100</i>

Corporate and Individual Sponsorship Programme

<i>Sponsorship Level</i>	<i>Contribution Recognition</i>
<i>Platinum</i>	<i>K10, 000 and above</i>
<i>Gold</i>	<i>K5000 and above</i>
<i>Silver</i>	<i>K1000 and above</i>
<i>Bronze</i>	<i>Below K1000</i>

Further information can be obtained from

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